



Technology, e-Learning and the Knowledge Society (Routledge Studies in Distance Education)

A.W. (Tony) Bates

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This definitive guide on how best to deliver e-learning materials clearly weighs the pros and cons of using different media in learning environments. Unlike books that just focus on good design or define teaching with technology as merely incorporating the internet and learning management systems, this much-anticipated new edition also discusses the relative roles of text, audio and video, and synchronous vs asynchronous. Award-winning author Tony Bates adapts and extends his popular model for the appropriate use of technology for teaching and learning, from distance education to campus-based teaching and learning. He provides concrete guidance for selecting technologies based on criteria of costs, learner differences, and organizational issues.

Extensively re-written from the second edition to take account of all the latest technologies, social networking, and organizational change, the book provides instructors, administrators and students with a practical set of guidelines on appropriate technology use, based on theory, research and experience. With a particular focus on Web 2.0 technologies and their implications for emerging pedagogy, the book is a valuable tool for anyone who wants provide an e-learning experience tailored to the needs of their learners.

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