



Corporate Governance, Organization and the Firm: Co-operation and Outsourcing in the Global Economy (New Perspectives on the Modern Corporation)

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In recent years, applied studies have shown widespread, profound and increasing heterogeneity across firms in terms of their strategy, organization arrangement and performance. This book investigates the diversity of business firms, offering a picture of the different organizational settings they adopt in their endeavor to cope with increasing competitive pressure. The book addresses critical theoretical issues surrounding corporate governance, organizational design and cooperative relations among firms. Moreover, it provides new evidence on the various forms of outsourcing that are playing an increasingly important role as a consequence of globalization. The contributions collected in this book stress the emergence of a trend towards a reorganization of production that can enhance the transmission, development and maintenance of knowledge in order to sustain long-run competitive advantage. Providing original and pertinent empirical evidence, this book will attract interest from scholars and postgraduate students studying the economics and organization of the firm. It will also be of value to managers who wish to understand new developments in the organizational settings of business firms with particular reference to corporate governance, organizational design, cooperative relations, outsourcing and de-localization.

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