



The Outsourcing Handbook: How to Implement a Successful Outsourcing Process

Mark J. Power, Kevin C. Desouza, Carlo Bonifazi

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Outsourcing is now increasingly used as a competitive weapon in today's global economy. *The Outsourcing Handbook* is a step-by-step guide to the whole outsourcing process. It looks at key factors in the success of a project as well as problem areas and potential pitfalls. It provides an objective, repeatable process that allows organizations to maximize returns on outsourcing investments. Unlike most outsourcing books, *The Outsourcing Handbook* takes a process-oriented, actionable, and structured approach to understanding the intricacies of constructing, managing, and even terminating an outsourcing engagement.



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