



# **The Strategic Application of Information Technology in Health Care Organizations (Jossey-Bass Health Series)**

*John P. Glaser*

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This thoroughly revised and updated second edition of *The Strategic Application of Information Technology in Health Care Organizations* offers health care executives and managers a balanced analysis of health care information systems. Written by John Glaser-a renowned expert in the field of health care information technology-this important resource shows health care professionals how to use IT to reduce costs, respond to the demands of managed care, develop a continuum of care, and manage and improve the quality of service to patients, payers, and physicians.

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