



Color + Design: Transforming Interior Space

Ronald L. Reed

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Color + Design: Transforming Interior Space presents color theory in terms of design principles such as balance, rhythm, emphasis, proportion, unity, and variety. Original illustrations showing residential, corporate, hospitality, retail, medical, educational, dining, and public transportation venues are used in scenarios that demonstrate the results of experimental color choices, based on color theory. Insights into how people perceive color will help the young interior designer focus on the user experience of a space. "Scenarios demonstrate, through original illustrations, the results of experimental color choices, based on color theory." The text concludes with a chapter on color preferences of different international cultures. Students will gain insight into how important color is in the grand scheme of interior design, and how early in the process it should be considered.

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