



# Outsourced Freelancing Success: How to Set Up and Structure Your Freelancing Business the Right Way! (OFS Guide Series) (Volume 4)

*Lise Cartwright*

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## Outsourced Freelancing Success: How to Set Up and Structure Your Freelancing Business the Right Way! (OFS Guide Series) (Volume 4) Lise Cartwright

Have you just *stepped out on your own* and started your new **freelancing business**? But the thing is, you're not really sure how you should be setting up your business the **RIGHT** way... The right way to *ensure it's success* while allowing you to still **ENJOY** life.

Sure, you've got *clients and plenty of work*, but you're **struggling** to keep on top of invoices, tax filing and deadlines. You're wondering if starting your freelancing business was such a good idea!

As a new freelancer, it can be hard to know how to set things up the right way. There's **so much to consider and so many unanswered questions** ... it can leave your *head hurting*.

**Where Do You Start?** Setting up your freelancing business and structuring it to ensure you're successful, **takes deliberate action steps** to get there. *It's figuring out what those action steps are that can be daunting.*

Lise Cartwright has been a full-time freelancer since June 2012 and has built a **successful business** around providing freelance writing services to clients, many from oDesk. Through her years of experience, she will show you how to *set up your freelancing business, including what type of business set up you need, as well as how to structure your business for success*.

### Don't Skip This Step!

*Failing* to setup your freelancing business with at least some '**bare minimums**' is essential to the ongoing success of your business.

How will you **ENSURE** you get paid? How will you **IDENTIFY** what your tax obligations are? What about **REGISTERING** for a business? Are there **special business tax implications** you need to be aware of?

Freelancing enables you to *take back your time and get paid for doing something you love* ... but it will only remain successful if you set up your business the right way.

In this **hands-on and step-by-step guide**, Lise shows how you can *easily determine the type of business setup that's right for you* as well as how to *structure your business* in a way that allows you to maximize your optimal working hours, **WITHOUT** having to conform to a 'normal' work schedule.

## In This How-To Guide, You'll Be Given:

- **Step-by-Step Instructions** to help you quickly implement the right business setup for your freelancing business
- **Action Checklists** that will provide you with quick steps to implement what you've just learned
- **Resources and Tools** to help make sure you can set your freelancing business up in a way that ensures your ongoing success

The *OFS Guide Series* of books are written for the **new freelancer** by someone who has not only talked the talk, but walked the walk. This fourth guide in the series will teach and show you how to *choose the right business type* so you can set up your freelancing business the right way as well as *implement a structure* that maximizes your best working hours.

***Don't let fear and overwhelm stop you from getting your business setup right. Take action, follow the books' steps, and you could be on your way to ongoing success in your freelancing business within the next 14 days.***



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